



# Aberdeen Emerging Markets Investment Company

Investment companies | Update | 15 September 2020

## Peer group leading China exposure

Since our most recent note, the managers of Aberdeen Emerging Markets Investment Company (AEMC) have significantly increased the fund's exposure to China. With 38.9% of the fund now allocated to China and 72.5% to wider Asia-Pacific, extensive exposure is provided to the region that has been the quickest to return to near-normal economic activity. Asia exposure is supplemented by pockets of strength elsewhere, such as in Romanian equities and frontier market bonds. AEMC continues to trade at what seems an excessively wide discount to its peer group, particularly when also factoring in its yield and low-cost basis.

Earlier in the year, the managers took advantage of the attractive discounts provided by the initial flight to safety to increase holdings in closed-end funds. They believe that emerging markets are attractively priced, with value stocks providing great scope for mean reversion.

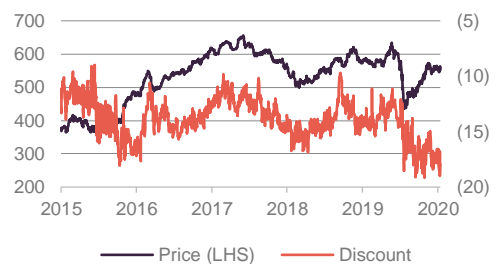
## Aims for consistent outperformance of MSCI Emerging Markets Index

AEMC invests in a carefully-selected portfolio of both closed- and open-ended funds, providing diversified exposure to emerging economies. It aims to achieve consistent returns for its shareholders above the MSCI Emerging Markets Net Total Return Index in sterling terms.

Sector	Global emerging
Ticker	AEMC LN
Base currency	GBP
Price	562.5p
NAV	685.7p
Premium/(discount)	(18.0%)
Yield	3.9%

## Share price and discount

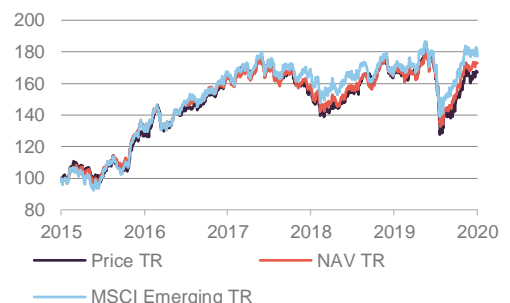
Time period 31/08/2015 to 11/09/2020



Source: Morningstar, Marten & Co

## Performance over five years

Time period 31/08/2015 to 31/08/2020



Source: Morningstar, Marten & Co

Year ended	Share price total return (%)	NAV total return (%)	MSCI EM total return (%)	MSCI World total return (%)
31/08/16	26.4	33.0	31.8	26.0
31/08/17	29.9	23.4	27.0	18.8
31/08/18	(5.8)	(5.1)	(1.2)	12.7
31/08/19	6.8	7.1	2.5	7.6
31/08/20	1.2	3.6	4.5	6.8

Source: Morningstar, Marten & Co

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<b>Domicile</b>	<b>Guernsey</b>
<b>Inception date</b>	<b>22 June 1998</b>
<b>Managers</b>	<b>Andrew Lister and Bernard Moody</b>
<b>Market cap</b>	<b>258.6m</b>
<b>Shares outstanding</b>	<b>46.0m</b>
<b>Daily vol. (1-yr. avg.)</b>	<b>25.1k</b>
<b>Net gearing</b>	<b>3.1%</b>

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[Click here for AEMC's peer group analysis](#)



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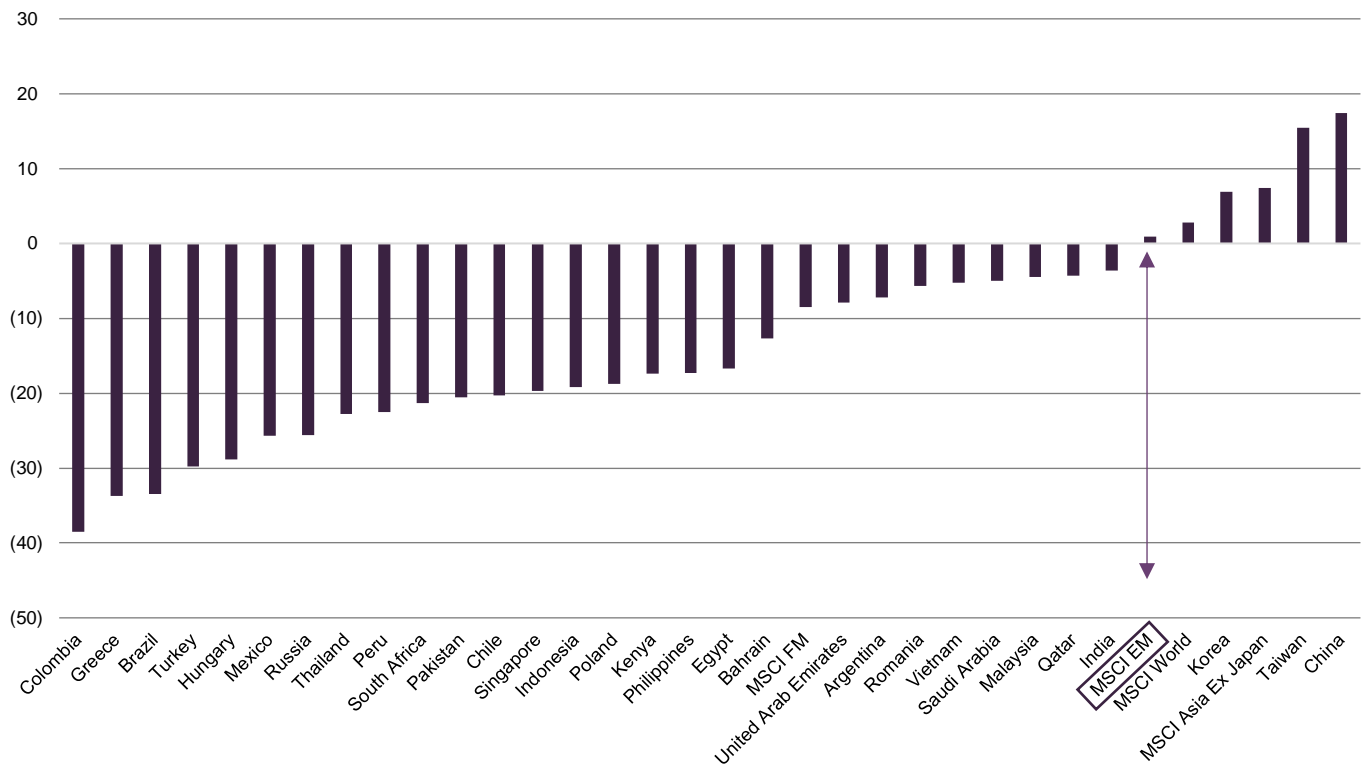
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## Emerging markets flattered by China's resilience

Muscle memory from earlier health crises saw several Asian countries mobilise responses rapidly

For investors in emerging markets, 2020 has at times seemed like a case of China, Taiwan, South Korea, and the rest. Market returns have been heavily influenced by perceived successes and failures in combating the virus's spread. The early all-in response efforts of a cluster of Southeast and East Asian countries, led by China, paid off, allowing economic activity to return to near-normal levels within a few months.

**Figure 1: Year-to-date performance of various MSCI Indices (in sterling), as at 8 September 2020**



Source: Bloomberg, Marten & Co

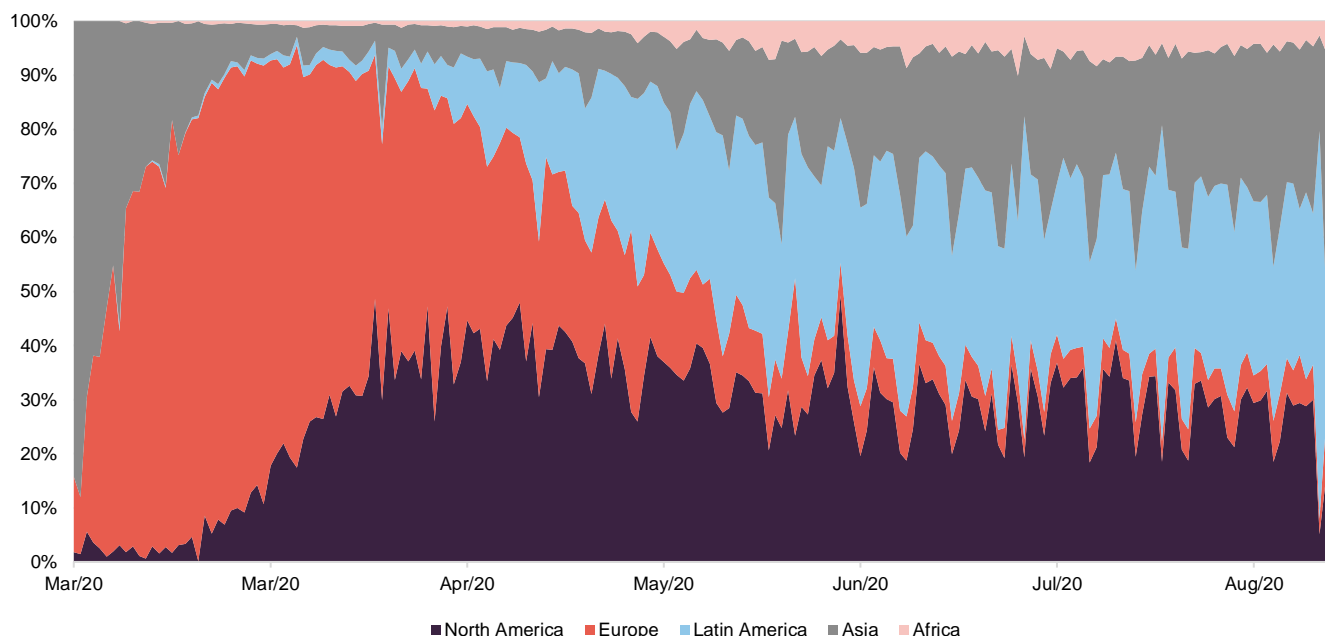
The MSCI China Index is up 17.4% over the year-to-date

The fact that AEMC's benchmark, the MSCI Emerging Markets Index, is in positive territory over the year-to-date is owed to China's weight of over 40% and the market's strong performance. Its domestic A-share market is having a particularly strong year, led by technology, consumer, and healthcare companies, and pushed on by the government's encouragement of stock buying. As we discuss on page 5, AEMC's managers have significantly increased the fund's exposure to China, since our last note was published in February. The fund now has the highest absolute exposure to China within its peer group.

Brazil's economy has contracted back to its 2009 level

Figures 1 and 2 illustrate how challenging this period has been for Latin America, with the region accounting for the greatest loss of life over recent weeks. Brazil's statistics agency, IBGE, announced on 1 September that the economy contracted by 9.7% over the second quarter, effectively taking the economy back to its size in 2009.

**Figure 2: Daily confirmed COVID-19 deaths by region (% of total), 1 March to 9 September 2020**



Source: European CDC, Marten & Co

India has been badly affected by COVID-19

India, which represents a significant country allocation for several funds within AEMC's peer group (see page 12), is struggling to contain the virus's spread. Cases continue to proliferate for largely socioeconomic reasons, such as extreme population density in poorer areas. Mortality rates have remained low, given the population's young profile. India's economy contracted by 23.9% on a year-on-year basis, over the three months to 30 June, following Prime Minister Modi's severe initial lockdown. Shutting down the economy was unsustainable, as debates over 'lives versus livelihoods' grew, while the fiscal response has underwhelmed many observers. The economic impact has been compounded by the fact that consumer demand was still in the early stages of a recovery following a banking sector liquidity squeeze.

While stimulus across EMs has been comparatively far less aggressive, mortality rates have been much lower

Compared to developed markets, AEMC's managers note that whilst stimulus measures adopted in developed markets (12–25% of GDP) have dwarfed those in emerging markets (1–5% of GDP), demographics have favoured emerging and frontier markets.

## EMs significantly outperform over the long-term

During 'up' years, EMs have historically delivered returns well above those of developed markets

The managers note that emerging markets have historically outperformed over the long term. Figure 3 illustrates that while AEMC's benchmark has fewer 'up' years, the returns generated in these years tend to be substantial.

**Figure 3: Emerging markets versus developed markets, long-term return comparison**

	MSCI Emerging Markets Index	FTSE All-Share Index
Number of years	32	32
Number of up years	19	24
Number of down years	13	8
Average return in up years	39.4%	17.7%
Average return in down years	(15.2%)	(12.5%)
Annualised return	11.9%	9.0%
Cumulative return	3,556%	1,463%

Source: Aberdeen Standard, Bloomberg, Marten & Co. Note: calendar years from 31 December 1987 to 31 December 2019

## Asset allocation

As of 31 July 2020, AEMC's portfolio consisted of 29 fund investments, with the most recently available split between open- and closed-end structures illustrated by Figure 4.

**Figure 4: AEMC portfolio positioning, as at 31 May 2020**

Holdings	29
Top 20 holdings	91.4%
Open-end funds	54.0%
Closed-end funds	46.6%
Average discount on closed-end funds	(11.2%)
Fund discount to NAV	(18.0%)*
Look through discount	(20.1%)

Source: Aberdeen Standard, Marten & Co. \*Note: AEMC's discount as at 11 September 2020

AEMC's exposure to China has increased significantly to now be in line with the benchmark

Markets across the Asia Pacific region have largely been performing well, with effective country responses to COVID-19 shaped by the muscle memory of the SARS-CoV outbreak in 2003.

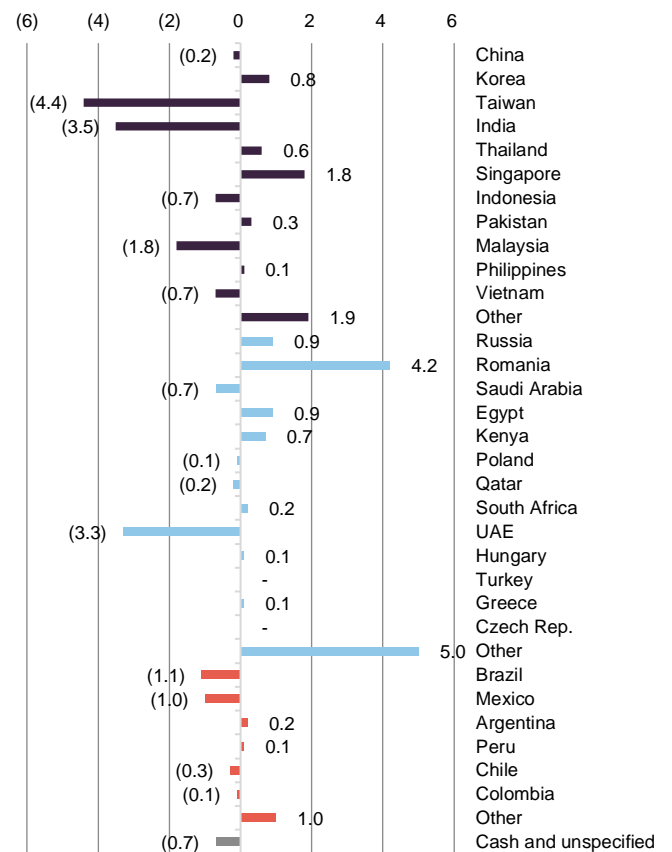
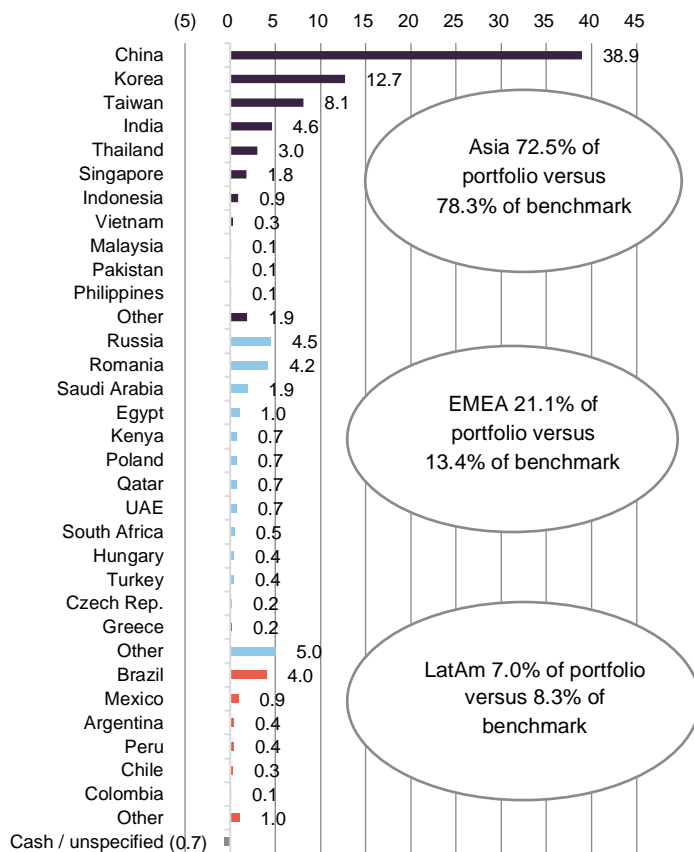
Since we last published in February, AEMC's relative allocation to the Asia Pacific region compared to that of its benchmark has increased significantly from a (9.7%) underweight to (5.8%). In absolute terms, AEMC's exposure to the region has increased by 8.6% to 72.5% of the portfolio. This has been driven by China, where the absolute weight increased by 10.6%.

The recent addition to the portfolio of Neuberger Berman – China Bond, discussed on page 8, has all but eradicated AEMC's underweight exposure to China, compared to its benchmark. The managers note that China's weight within the

benchmark makes it very difficult for an emerging market fund to have an overweight allocation.

**Figure 5: AEMC asset allocation by country at 31 July 2020**

**Figure 6: AEMC asset allocation versus benchmark at 31 July 2020**



Source: Aberdeen Emerging Markets, Marten & Co

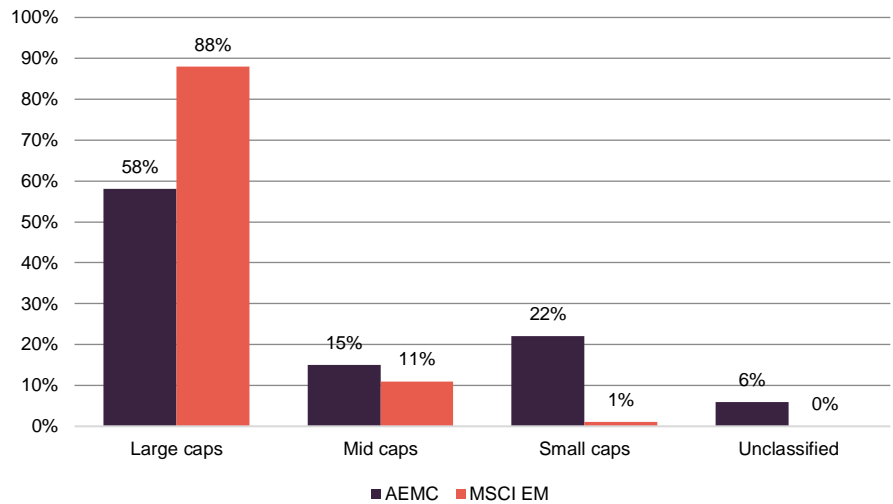
Source: Aberdeen Emerging Markets, Marten & Co

At 4% of the portfolio, AEMC's India exposure is 2.7% lower than when we published our last note

India has been less fortunate, as it continues to struggle to stem the tide of new cases. COVID-19 struck just as India was beginning to show signs of emerging from a liquidity squeeze that lasted over two years following the default by IL&FS, one of its largest infrastructure lenders.

Weakness in Latin America and the Europe, the Middle East, and Africa (EMEA) regions, where the peak of the pandemic's first wave has been arriving later, has reduced their respective weights. Some pockets of strength have emerged, with dollar pegs proving valuable to the Gulf economies, at a time when currency movements are exerting considerable influence on sterling returns. Within emerging Europe, Romanian investments performed well, with hot money inflows and a stable currency supporting returns delivered by the Fondul Proprietatea GDR holding.

**Figure 7: Market capitalisation split (%) of AEMC's portfolio compared to the MSCI Emerging Markets benchmark, as at 9 June 2020**



Source: Aberdeen Standard, Marten & Co. Note: large caps > US\$5bn, small caps < US\$2bn

AEMC has an overweight allocation to frontier markets, where bond markets have significantly outperformed equities in 2020

Compared to its benchmark, AEMC provides more exposure to smaller emerging and frontier markets. The fund has comparatively lower exposure to Taiwan, India, South Africa, Malaysia, and Mexico. It has a comparatively higher exposure to Romania, Singapore, Russia, and several frontier markets through a bond fund. Frontier bond markets have performed resiliently this year, significantly outperforming equities. The allocation to frontier bonds represents an off-benchmark exposure.

In terms of the relative market capitalisation size distribution of AEMC's portfolio has a bias towards smaller companies with market capitalisations below \$2bn. This is illustrated above by Figure 7.

## Largest holdings

**Figure 8: AEMC 10 largest holdings, as at 31 July 2020**

Stock	% of total assets 31/07/20	% of total assets 31/12/19	Change (%)	Fund structure	Discount as at 26/08/20	Country or region
Neuberger Berman China Equity	11.3	10.0	1.3	Open	n/a	China
Fidelity China Special Situations	7.4	5.7	1.7	Closed	(7.8)	China
Weiss Korea Opportunity	6.9	5.9	1.0	Closed	(11.7)	South Korea
Schroder AsiaPacific	6.6	6.3	0.3	Closed	(11.6)	Asia Pacific
Aberdeen Standard China A	5.8	4.8	1.0	Open	n/a	China
Schroder Taiwan Equity	5.3	6.3	(1.0)	Open	n/a	Taiwan
Aberdeen Standard Frontier Markets Bond	4.4	4.3	0.1	Open	n/a	Frontier global
Korea Value Strategy	3.9	n/a		Open	n/a	South Korea
Fondul Proprietatea GDR	3.9	n/a		Closed	(21.7)*	Romania
Neuberger Berman - China Bond	3.9	n/a		Open	n/a	China
<b>Total of top 10</b>	<b>59.5</b>	<b>57.3</b>	<b>2.3</b>			

Source: Aberdeen Standard, Marten & Co. \*Note: Fondul Proprietatea GDR's USD shares discount, as at 31 July 2020

Weiss Korea Opportunity is having a good year, with its Tesla battery supplier holding, LG Chem, performing particularly well

Since we last published, Brown Advisory Latin America, Avaron Emerging Europe and DGC QIC Equity Fund have dropped out of the top 10. The open-ended funds, Brown Advisory Latin America and Schroder Taiwanese Equity, were sold as part of asset allocation adjustments made in the period following the pandemic's onset. Elsewhere, Colombia moved down the list of largest Latin American exposures after the managers sold the Colombia ETF holding.

Fidelity China Special Situations has moved up the list, pushed on by its large allocation to Tencent and Alibaba, which between them make up around a fifth of its portfolio. Weiss Korea Opportunity's shares are up by around 25% over the year-to-date. Though COVID-19 cases have been increasing in South Korea over recent weeks, it demonstrated an ability to respond decisively earlier in the year. Having initially performed short of expectations, the Weiss Korea holding has turned a corner since our last note. The holding in LG Chem, at about 10% of the portfolio, is having a particularly good year, with its shares more than doubling. It supplies batteries to Tesla.

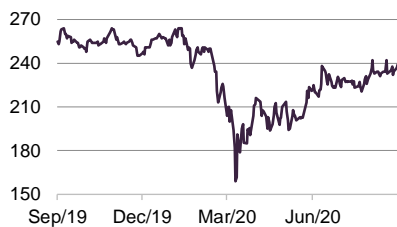
### Portfolio additions led by July addition of Neuberger Berman China Bond Fund

Over July, the managers increased AEMC's exposure to China by adding the Neuberger Berman China Bond Fund (NB China Bond Fund). China is viewed favourably from a top-down perspective. The decision to use a lower-risk fixed-income instrument to increase the exposure to China was guided by the managers



being mindful of the concentration risk of having nearly 39% of AEMC's assets invested in one country. It is noted that China's bond market is large (around \$14trn), highly liquid, and significantly less volatile than the equity market. The NB China Bond Fund targets returns of 300 basis points over three-month China Government bonds from a diverse universe of corporate and sovereign bonds. The managers say that this should equate to a return of 5-7% per annum. The investment was funded partly by gearing and the sale of part of the holding in Aberdeen Standard Frontier Markets Bond, which has proven resilient so far in 2020. Over July, the managers also topped up the holding in JPMorgan Global Emerging Markets Income, at what was considered an attractive discount level.

**Figure 9: Schroder Oriental Income**



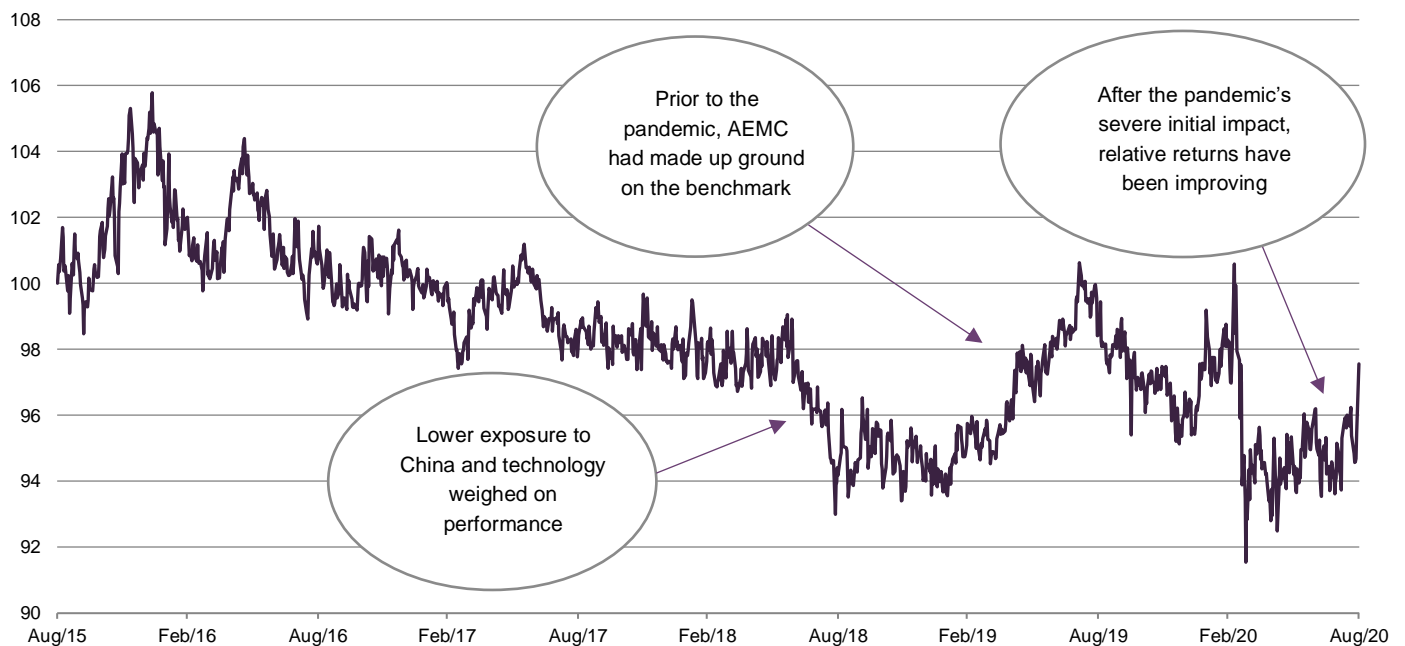
Source: Bloomberg, Marten & Co

Earlier in 2020, the managers added to Aberdeen Asian Income and Aberdeen New India (also recently topped up), both of which are managed in-house. As of 31 May 2020, in-house funds represented 20% of AEMC's NAV, an increase from the beginning of the year. Exposure to Schroder Oriental Income, was also increased.

Having more of the portfolio managed in-house reduces AEMC's ongoing charges, as there is no second layer of fees on such investments. The closed-end structure also provided the managers with an opportunity to take advantage of the considerable widening in the discounts of funds over the early pandemic period particularly.

## Performance

**Figure 10: AEMC NAV TR relative to MSCI Emerging Markets, five years to 31 August 2020**



Source: Morningstar, Marten & Co

Good relative performance since May has led to AEMC slightly outperforming the MSCI Emerging Markets Index over the year-to-date, to 31 August 2020. AEMC has outperformed its wider peer group (defined below) over the long term, though it has been outperformed by the direct peer group.

The direct peer-group used in Figure 11 is comprised of the average performance of Fundsmith Emerging Equities, Genesis Emerging Markets, JPMorgan Emerging Markets, Mobius Investment Trust and Templeton Emerging Markets. These funds' investment objectives closely resemble those of AEMC.

The wider peer group comprises all the funds in the AIC's global emerging markets sector, excluding Africa Opportunity, Gulf Investment Fund and Qannas, which are not global funds; and Ashmore Global Opportunities, which is in the process of liquidating its portfolio.

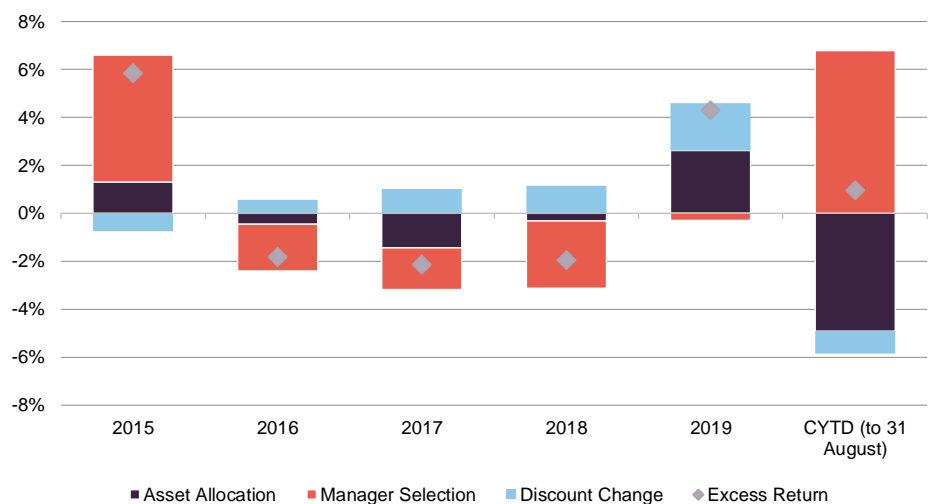
**Figure 11: AEMC cumulative performance over periods ending 31 August 2020**

	3 months (%)	6 months (%)	1 year (%)	3 years (%)	5 years (%)
Aberdeen Emerging NAV (TR)	12.8	4.9	2.9	4.6	71.8
MSCI Emerging (TR)	10.5	6.3	4.5	5.8	77.2
MSCI Frontier (TR)	1.0	(8.0)	(13.7)	(6.7)	36.2
MSCI World Index (TR)	6.1	10.8	6.8	29.6	93.9
Direct peer group average NAV (TR)	13.5	7.2	6.3	12.1	80.0
Wider peer group average NAV (TR)	10.6	1.3	(1.8)	2.4	56.9

Source: Morningstar, Marten & Co

## Performance drivers

**Figure 12: AEMC attribution analysis, 2015-2020**



Source: Aberdeen Standard, Marten & Co. Note: performance is gross of fees in USD terms

AEMC's managers have provided a five-year performance attribution breakdown, inclusive of the year-to-date. As illustrated by Figure 12, over the year-to-date to 31 August 2020, the selection of managers has positively contributed to returns, while asset allocation and a widening in the discounts of closed-end funds held detracted.

## Peer comparison

Compared to its wider and direct peer groups, AEMC's discount appears excessively wide, particularly given its attractive dividend, a significant increase in its exposure to China over recent months, and a low ongoing charges ratio.

**Figure 13: Global emerging market subsector comparison table (data as of 8 September 2020, except performance)**

	Market cap (GBPm)	Discount (%)	Yield (%)	Ongoing charge (%)	NAV total return performance over periods ending 31 August 2020			
					6 months (%)	1 year (%)	3 years (%)	5 years (%)
Aberdeen Emerging Markets	254	(16.6)	3.9	1.07	4.9	2.9	4.6	71.8
BlackRock Frontiers	228	(7.0)	5.8	1.39	(8.3)	(20.5)	(23.6)	16.1
Fundsmith Emerg. Equities	301	(12.1)	0.2	1.40	6.4	1.3	9.7	41.1
Genesis Emerging Markets	901	(13.4)	0.0	1.11	4.5	0.2	6.0	69.4
JPMorgan Emerging Mkts	1263	(9.6)	1.2	1.02	11.3	9.6	25.9	107.6
JPMorgan Gbl Emg Mkt Inc	337	(10.9)	4.1	1.26	(2.7)	(5.1)	2.0	57.6
Jupiter Emerging & Frontier	70	(7.2)	5.5	1.36	(9.2)	(10.1)	(6.3)	
Mobius	98	(9.2)	0.3	1.70	6.9	12.8		
Templeton Emerging Mkts	1954	(12.8)	2.3	1.02	9.6	10.8	14.6	111.1
Utilico Emerging Markets	396	(16.5)	3.7	1.00	(10.3)	(20.3)	(11.3)	38.1
<b>Direct peer group average</b>	<b>795</b>	<b>(12.3)</b>	<b>1.3</b>	<b>1.22</b>	<b>7.3</b>	<b>6.3</b>	<b>12.2</b>	<b>80.2</b>
<b>Wider peer group average</b>	<b>580</b>	<b>(11.5)</b>	<b>2.7</b>	<b>1.23</b>	<b>1.3</b>	<b>(1.8)</b>	<b>2.4</b>	<b>57.0</b>

Source: Morningstar, Marten & Co. Note: funds shaded in pink represent AEMC's direct peer group

You can access up-to-date information on AEMC and its peers on the [QuotedData](#) website

AEMC's annualised five-year NAV returns and the volatility incurred in their generation are shown in Figure 14. Within the direct peer group, JPMorgan Emerging Markets and Templeton Emerging Markets led returns over the five years to 31 July 2020. AEMC's underweight allocations to China, the technology sector, and corresponding overweights to smaller companies, were key detractors to returns over 2017 and 2018.

**Figure 14: Risk versus returns for AEMC and its direct peer group, five-year period to 31 July 2020**



**Source:** Morningstar, Marten & Co. \*Note: direct peer group defined on page 10 and Mobius (MMIT) is excluded from the chart on the basis that it launched in 2018

China, South Korea and Taiwan-focused funds account for 59.7% of AEMC's portfolio

As of 31 July 2020, following portfolio additions discussed in the asset allocation section, AEMC's allocation to China is now the highest within its direct peer group. It also has the lowest exposure to India. Between them, investments in China, South Korea, and Taiwan-focused funds amounted to 59.7% of AEMC's portfolio weight, as at 31 July 2020 – the equivalent figure as at 31 December 2019, the date used in our most recent annual overview note, was 46.6%.

**Figure 15: AEMC and direct peer group, selected country allocations, as at 31 July 2020**

	AEMC	FEET	GSS	JMG	MMIT	TEM
China/Hong Kong	38.9	19.0	31.6	38.7	15.0	33.3
South Korea	12.7	-	8.2	1.4	13.6	18.6
Taiwan	8.1	-	5.4	12.1	8.6	13.2
India	4.6	41.4	10.4	15.1	17.6	5.0
Brazil	4.0	3.6	2.9	5.1	17.9	7.4
Russia	4.5	-	6.8	1.0	3.9	7.4
Vietnam	0.3	-	1.7	-	1.8	-

**Source:** AEMC, Fundsmith Emerging Equities, Genesis Emerging Markets, JPMorgan Emerging Markets, Mobius, and Templeton Emerging Markets. Note: 1) all figures from the company released factsheets, and 2) '-' denotes that country-specific figure were either not available in the factsheet or the fund does not have exposure to the country

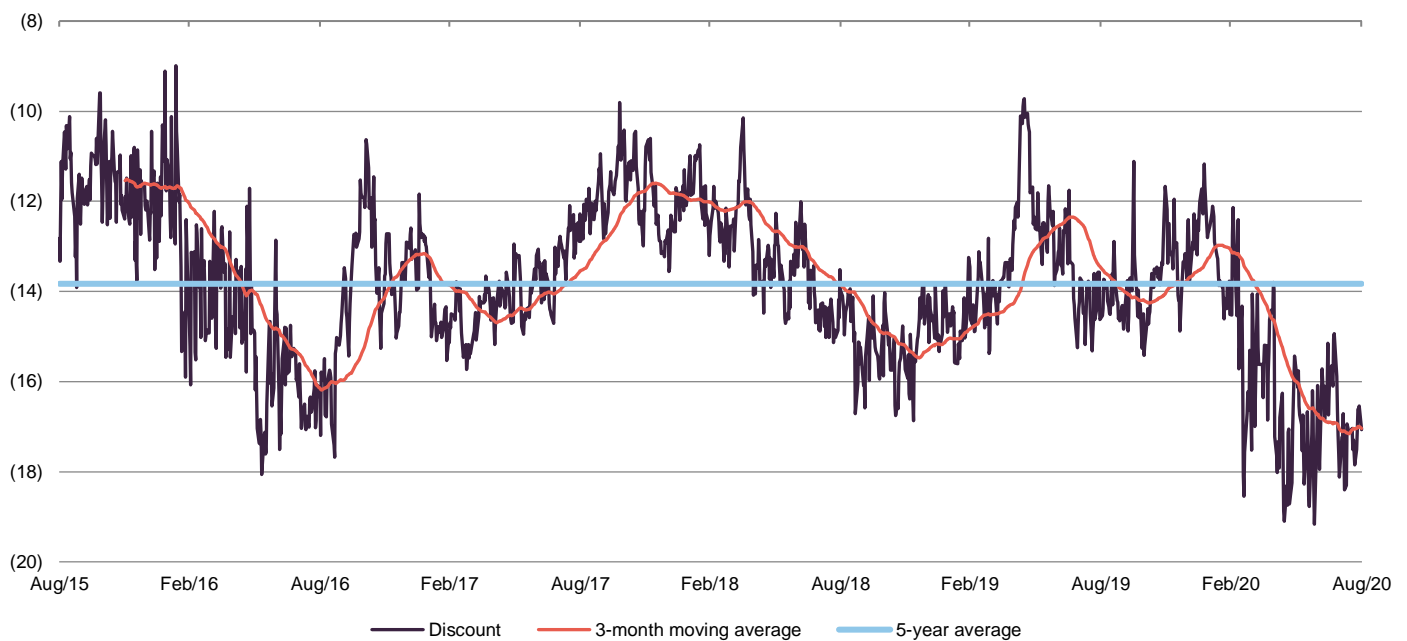
## Premium/(discount)

Over the year ended 31 August 2020, AEMC's discount moved within a range of (19.2%) and (11.1%) and, as at 11 September 2020, it was at (18.0%).

For details on AEMC's share buyback powers, please refer to page 13 of our most recent annual overview note.

Catalysts for a narrowing in the discount could come from an improvement in sentiment towards emerging market stocks, a response to the asset allocation decisions made by AEMC's managers to double-down on the trust's Asia-Pacific focus, and the relative value opportunity presented by AEMC's discount to its peer group.

**Figure 16: AEMC discount (%) over the five years ended 31 August 2020**



Source: Morningstar, Marten & Co

## Fund profile

Best-of-breed managers investing in dynamic and fast-growing countries

Attractive yield of 3.9%

AEMC provides investors with a one-stop-solution to a range of 'best-of-breed' emerging and frontier market managers, many of whom are inaccessible for most UK-based investors. These managers are investing in some of the most dynamic and fast-growing countries in the world. Investments are made through both closed- and open-ended funds, blending liquidity and access to a wider range of managers with the opportunity to add value through discount contraction.

Whilst benchmarked against the MSCI Emerging Markets Index, AEMC's asset allocation may differ markedly from the benchmark and is one source of alpha generation. Manager selection is also key to the success of the fund. The ability to add value from narrowing discounts and corporate actions in the closed-end fund holdings is another source of alpha. The fund also offers a dividend yield of 3.9% (at the time of publication), which is paid quarterly from a combination of income and capital.

Further information about the trust is available at

[www.aberdeemergingmarkets.co.uk](http://www.aberdeemergingmarkets.co.uk)

## Management Team

AEMC's AIFM is Aberdeen Standard Fund Managers Limited (Aberdeen Standard) and it has delegated the investment management of the company to Aberdeen Asset Managers Limited (AAML). Both companies are wholly-owned subsidiaries of Standard Life Aberdeen Plc.

Andrew Lister and Bernard Moody (the managers) have been the lead managers of the fund since 30 June 2014. They have been involved with the management of the fund since October 2000 and August 2006, respectively. They are assisted by Samir Shah and Omar Ene (collectively, the team). All of the senior members of the team have personal investments in the fund. Aberdeen Standard has considerable depth of investment management and analytical resource, in both emerging market equity and debt.

The team is now working closely with members of Aberdeen Standard's multi-asset investing team, including Alistair Veitch, Margaret Ismond and Chris Paine. They provide inputs into the asset allocation decisions.

## Previous publications

Readers interested in further information about AEMC may wish to read our earlier notes. You can read the notes by clicking on them in Figure 17 or by visiting our website.

**Figure 17: Marten & Co's previously published notes on AEMC**

Title	Note type	Date
<b>Access to a wealth of talent</b>	<b>Initiation</b>	<b>28 September 2017</b>
<b>10.6% a year for ten years</b>	<b>Update</b>	<b>11 June 2018</b>
<b>A reversal of fortune</b>	<b>Annual overview</b>	<b>21 January 2019</b>
<b>Focused on returns</b>	<b>Annual overview</b>	<b>27 February 2020</b>

Source: Marten & Co



## IMPORTANT INFORMATION

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