



BY MARTEN & Cº

PROFESSIONAL

# **Temple Bar Investment Trust**

Investment companies | Initiation | 23 September 2020

# **Keeping faith**

In June, faced with the task of replacing longstanding manager Alastair Mundy, Temple Bar Investment Trust's (TMPL's) board reiterated its commitment to a value style of investing. The board has now opted to hand the management contract to Nick Purves and Ian Lance of RWC Partners, two managers with considerable experience of managing income portfolios using a value approach.

Value investing is deeply out of favour. The RWC team says that value stocks have never looked more unloved in the 30-odd years that they have been managing money. In their view, this makes it imperative that TMPL investors keep faith with the strategy and it also means this is an attractive entry point for new investors.

One important change, however, is a cut to TMPL's dividend to a level that the RWC team believes will be more sustainable.

# UK equity income and capital growth

TMPL aims to provide growth in income and capital to achieve a long-term total return greater than its benchmark (the FTSE All-Share Index), through investment primarily in UK securities. The company's policy is to invest in a broad spread of securities with typically the majority of the portfolio selected from the constituents of the FTSE 350 Index.

| Year ended | Share price<br>TR<br>(%) | NAV total return (%) | MSCI UK<br>total return<br>(%) | MSCI UK<br>Value TR<br>(%) |
|------------|--------------------------|----------------------|--------------------------------|----------------------------|
| 31/08/2016 | 3.2                      | 9.6                  | 12.8                           | 9.4                        |
| 31/08/2017 | 20.4                     | 15.9                 | 13.9                           | 16.5                       |
| 31/08/2018 | 1.7                      | 3.4                  | 3.6                            | 4.4                        |
| 31/08/2019 | (3.9)                    | (3.8)                | 1.2                            | (4.2)                      |
| 31/08/2020 | (34.4)                   | (29.9)               | (16.1)                         | (22.5)                     |

Source: Morningstar, Marten & Co

| Sector             | UK equity income |
|--------------------|------------------|
| Ticker             | TMPL LN          |
| Base currency      | GBP              |
| Price              | 654.0p           |
| NAV                | 753.2p           |
| Premium/(discount) | (13.2%)          |
| Yield (historic)   | 7.9%             |
|                    |                  |

## Share price and discount

## Time period 31/08/2015 to 18/09/2020



Source: Morningstar, Marten & Co

# Performance over five years

### Time period 31/08/2015 to 31/08/2020



Source: Morningstar, Marten & Co

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| Domicile                              | England & Wales               |
|---------------------------------------|-------------------------------|
| Inception date                        | 24 June 1926                  |
| Manager (outgoing) Manager (incoming) | Ninety One UK<br>RWC Partners |
| Market cap                            | 437.3m                        |
| Shares outstanding                    | 66,872,765                    |
| Daily vol. (1-yr. avg.)               | 196,150 shares                |
| Net gearing <sup>1</sup>              | 13.3%                         |

Note 1) as at 31 July 2020

Click here for updated TMPL factsheet



Click here for TMPL's peer group analysis







# Summary

The board has announced that:

- TMPL will continue to be managed with a value style;
- RWC Partners will be appointed as the investment manager;
- the dividend will fall by about 25% to 38.5p, equivalent to a yield of 5.9%; and
- the management fee is essentially unchanged at 0.35% of net assets, but RWC will not charge a fee until July 2021. The incumbent manager's notice period ends in April 2021. There is no performance fee.

# Background to the management change

TMPL has a long history. It aims to provide growth in income and capital to achieve a long-term total return greater than its benchmark (the FTSE All-Share Index), through investment primarily in UK securities. The company's policy is to invest in a broad spread of securities with typically the majority of the portfolio selected from the constituents of the FTSE 350 Index.

TMPL is an AIC Dividend Hero, having increased its dividend every year for 36 years. For 18 years it was managed by Alistair Mundy, who was head of the Value Team at Ninety One UK. He stepped down as manager in April 2020. Shortly thereafter, TMPL's board served protective notice on Ninety One UK and instigated a review of the trust's management arrangements. For the time being, responsibility for the trust's portfolio passed to Ninety One UK's Alessandro Dicorrado and Steve Woolley.

On 9 June 2020, the board announced that it had appointed Stanhope Consulting to assist in the review. The parameters of the review were "to establish the most effective management arrangements for Temple Bar Investment Trust to fulfil its objective of outperformance of the FTSE All Share index, whilst investing with a sustainable value tilt, in the changed environment of pandemic and long-term global climate change".

On 23 September 2020, the board announced that, it had selected RWC Partners of October 2020.

as TMPL's new investment manager. Within RWC Partners, responsibility for managing TMPL's portfolio will rest with Nick Purves and Ian Lance. The expectation is that they will take on full responsibility for the portfolio from the end

# The new managers

RWC was established in 2000 and now employs 155 people, including 57 investment professionals. RWC manages around \$18bn for clients across a range of strategies, from offices in London, Miami and Singapore.

Nick and Ian each have over 30 years' experience and have worked together for 13 years. The two co-manage over £3bn of assets across a number of income funds.

Longstanding manager Alistair Mundy stepped down in April 2020, triggering a review

Board keen to retain value stance

Nick Purves and Ian Lance of RWC Partners selected as new managers

Over 30 years' experience each



Nick Purves joined RWC in August 2010 from Schroders where he was a senior portfolio manager with responsibility for both Institutional Specialist Value Funds and the Schroder Income Fund and Income Maximiser Fund, together with Ian Lance. Nick worked at Schroders for 16 years, having moved from KMPG where he qualified as a chartered accountant.

Ian has 30 years of experience in fund management and started working with Nick at Schroders in 2007 before joining RWC in August 2010. Whilst at Schroders, he was a senior portfolio manager managing the Institutional Specialist Value Funds, the Schroder Income Fund and Income Maximiser Fund, together with Nick. Previously, Ian was the head of European equities and director of research at Citigroup Asset Management and head of global research at Gartmore.

# Long-term, value-oriented investment approach

New, high conviction portfolio, index agnostic, high active share

Fundamental analysis to uncover intrinsic value

Based on a belief that stocks

can become oversold

Nick and lan will manage TMPL with the same long-term, value-oriented investment approach that they apply to their other portfolios. The shape of the portfolio will be driven by their stock selection decisions. They operate a high-conviction style and expect that TMPL's portfolio will comprise about 30 positions. Index weights will have no influence on portfolio construction and the portfolio will have a high active share.

Stock selection is driven by fundamental research. They are looking for stocks that are trading at a discount to their intrinsic value. When assessing the potential for stocks being considered for their portfolios, the team takes a five-year view. They apply a long-term average valuation multiple to their view of normalised, mid-cycle earnings.

The managers say that they are cognisant of the economic environment when making investment decisions, but make no attempt to time markets.

The managers are keen to avoid so-called value traps and so, while these companies may have short-term issues, they should be on a medium- to long-term growth trajectory. Business should also be managed in line with sustainable or responsible principles. Companies should also be robust enough, in terms of balance sheet strength, to survive whatever short-term problems they are facing.

The underlying ethos behind the approach is that, just as investors become overexuberant about some stocks, they become overly pessimistic about others. They then extrapolate from short-term setbacks and apply very low valuation multiples to trough earnings.

This presents an opportunity for value managers such as the RWC team, but they have to be patient. This means that turnover on their portfolios is usually quite low. Often, there is no obvious catalyst, but improved fundamentals, an influx of new management, reduced competition or recognition by the market that it has overlooked the company's growth potential may trigger a re-rating.

TMPL has the flexibility to invest up to 30% of its portfolio overseas and they intend to take advantage of this in areas where the UK market is underrepresented or does not offer sufficient diversification.



# Track record speaks to disparity between growth and value

RWC supplied us with some performance data for one of their funds that they say is representative of the approach that will be applied to managing TMPL's portfolio.

Figure 1: Cumulative total returns to end August 2020

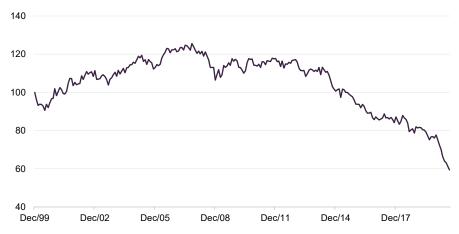
|               | 3-years<br>(%) | 5-years | 10-years | Since<br>29/12/2000 |
|---------------|----------------|---------|----------|---------------------|
|               |                | (%)     | (%)      | (%)                 |
| Fund          | (14.2)         | 2.2     | 61.7     | 234.2               |
| MSCIUK        | (12.0)         | 13.1    | 60.8     | 90.3                |
| MSCI UK Value | (22.5)         | (1.1)   | 43.8     | 68.0                |

Source: Fund – RWC Partners, Indices – Morningstar, Marten & Co. Fund returns are gross of fees. 29 December 2000 was the Fund's inception date.

The fund's long-term returns are very good and, over 10 years, the fund has just managed to beat the MSCI UK index. However, over shorter time frames, while beating the MSCI UK Value index, the fund lags the MSCI UK index by some margin. The value investing style has not delivered sustained outperformance for many years.

# Value investing never more out of favour

Figure 2: MSCI UK relative to MSCI World



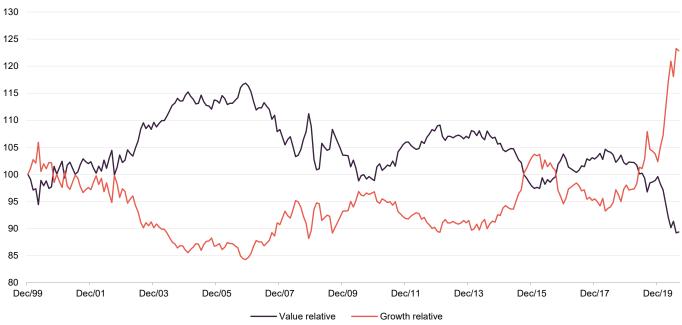
Source: Morningstar, Marten & Co

The RWC team believe that value stocks and UK value stocks in particular are trading at compelling valuations. They highlight that the UK market is deeply out of favour with global investors as is evidenced by Figure 2, which shows the performance of the MSCI UK index relative to the MSCI World Index.

Furthermore, for well over a decade now growth stocks have outstripped value stocks, as evidenced in Figure 3.



Figure 3: MSCI UK Value and MSCI UK Growth relative to MSCI UK since end 1999



Source: Morningstar, Marten & Co

Why is value's decline relative to growth so pronounced?

Low interest rates, low inflation and low growth are one reason

lan and Nick highlight three periods in their careers where value investing has struggled. The first of these was the tech boom, the second was the run-up to the financial crisis and we are now in the third. In their view, value investing has never been more out of favour. COVID-19 has only exacerbated the situation.

The team is often asked why value's decline relative to growth has been so pronounced and what might the catalyst be for a reversal of this.

The macroeconomic backdrop since the financial crisis has been one of low/no economic growth, very low interest rates and low inflation. The team say that growth stocks are often perceived as long duration assets – their valuations are usually based on DCF analysis, which gives higher outcomes when discount rates are low. By contrast, value stocks tend to be perceived as short-duration assets – valued on multiples of last year's or next year's earnings or cash flow.

Low interest rates have also aided the survival of so-called zombie companies, whose debt burdens would not be sustainable if interest rates normalised. This prevents much-needed rationalisation of some industries and depresses margins.

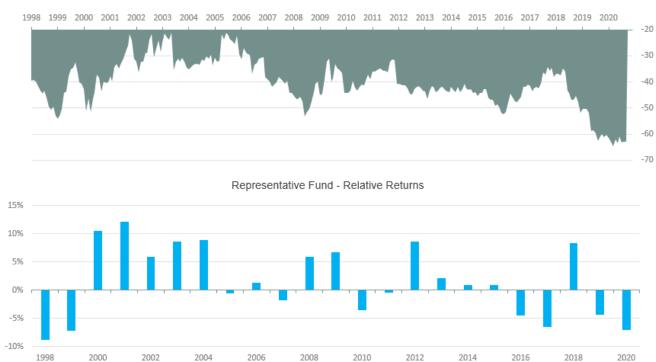
In addition, technological change has allowed the emergence of new aggressive competitors in many sectors, adding to margin pressure for incumbent companies.



Figure 4 shows the relative performance one of the funds managed by the team (the representative fund) set against a chart that shows the gap between the valuation of value stocks versus growth stocks.

Figure 4: UK Value vs Growth Average Valuation Premium

UK Value vs Growth Average Valuation Premium<sup>1</sup>



Source: RWC, Morgan Stanley as at 31 August 2020

The representative fund outperformed both during and immediately after the financial crisis. Ian and Lance say that they found themselves positioned defensively going into the crisis – 'boring', steady earners were out of favour and cheap ahead of the crisis but in demand afterwards. As markets fell out of bed, they repositioned their portfolios, picking up 'beaten up' but otherwise robust companies, which then recovered as the panic subsided.

However, the ensuing period of low to no economic growth, very low rates and material technological change was not a good time to be a value investor. Conditions improved in 2018 when firming economic growth was thought to be an indicator of a move to a more normal economy but stalling growth, trade wars, nodeal Brexit fears and – most recently – the pandemic put an end to that.

## Asset allocation

The team sees extreme value in sectors such as financials – banks and insurance companies in particular; energy – especially the oil & gas majors; consumer discretionary – retailers, media, support services and telecoms; and selected



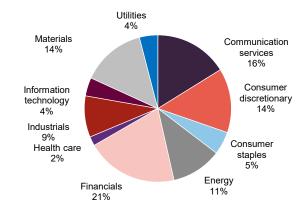
companies within the materials sector. They say that some target stocks are trading at prospective earnings yields in the 20s.

By contrast, the team believes that stocks that are perceived to be high quality and have defensive earnings are fully valued. This translates into relatively low exposure to consumer staples companies and health care.

Figures 5 and 6 are for illustrative purposes only, and TMPL's portfolio may look quite different.

Figure 5: 10 largest holdings – representative Figure 6: Sector split – representative fund

| Stock              | Weight (%) |
|--------------------|------------|
| Anglo American     | 6.8        |
| Kingfisher         | 6.1        |
| Standard Chartered | 5.3        |
| Pearson            | 5.0        |
| ВР                 | 4.3        |
| Royal Mail         | 4.3        |
| Marks & Spencer    | 4.1        |
| Royal Dutch Shell  | 4.1        |
| Centrica           | 4.0        |
| Barclays           | 3.9        |



Source: RWC Partners

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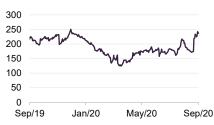
Figure 7 shows how fundamentals of the representative fund compare to its benchmark index.

| Index | Fund |                    |
|-------|------|--------------------|
| 15.0  | 10.7 | P/E (consensus)    |
| 4.1   | 4.2  | Yield (%)          |
| 1.3   | 0.7  | Price/book         |
| 15.1  | 13.3 | EV/EBIT            |
| 8.6   | 6.2  | EV/EBITDA          |
| 1.5   | 0.7  | EV/Sales           |
|       | 82   | Active share (%)   |
|       | 11.5 | Tracking error (%) |



The managers gave us three examples of stocks that they are considering for inclusion within the portfolio.

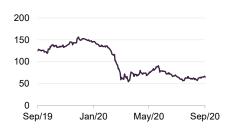
### Figure 8: **Royal Mail**



Source: Bloomberg



# Figure 9:



Source: Bloomberg

# **Royal Mail**

Royal Mail's share price has travelled sideways over the past year, after more than halving from its peak in the previous year. The RWC team believes that investors dismiss the stock on the grounds that its core letters business is in terminal decline. However, this ignores the secular growth in its parcels business as it fulfils the shift to online shopping. The team is particularly enthused about the potential for the company's European parcels business, GLS.

Over the year to the end of March 2020, the group's operating profit fell by 13.6%, extending a long decline in profitability. Letter volumes (adjusted to exclude the effect of elections) have fallen by about 30% over five years. COVID appeared to reinforce this trend with 553m fewer letters delivered in April and May 2020. However, against that, parcel volumes grew by 37% year-on-year and revenues from the parcels division were 28% higher.

The board did not declare a final dividend. It has stress-tested the impact of COVID and believes the company has the balance sheet strength and the liquidity to get through this and continue to build its parcels business. The RWC team thinks Royal Mail could spin out or sell GLS for an amount close to the market cap of the group as a whole.

## **ITV**

ITV's share price has been falling for some time. Figure 5 shows the share price over a year but the stock is trading currently at less than a quarter of its level at the end of 2015. The bear case is falling advertising revenue as viewers switch from watching traditional linear broadcast TV to dipping in and out of shows on services such as Netflix.

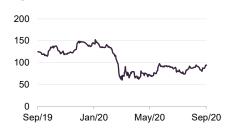
Advertising revenue did fall by 21% in H1 2020 over H1 2019 as companies cut marketing budgets in the face of the uncertainty created by the pandemic, but, actually, ITV's advertising revenue had been fairly stable for the previous five years. It is attempting to shore up its viewership numbers by switching the audience to ITV hub and BritBox. At the same time, revenue from its studios business, while again impacted by COVID in H1 2020, had been compounding at 8% per annum.

RWC believes that the long-term prospects for the studios business are good and this will eventually eclipse the stalled advertising revenue from the broadcast business in investors' minds.

In 2019, the studios business generated about £270m in operating profit and as such in RWC's view it accounts for the entire valuation of the company. In their view, the broadcast business is therefore in for free.

ITV cancelled its final dividend and is yet to reintroduce dividend payments. The previous 8p per share was absorbing most of its free cash flow, but even if this halved, the stock would still offer a 6.2% yield.

Figure 10: Dixons Carphone



Source: Bloomberg

## **Dixons Carphone**

Dixons Carphone's shares have recovered somewhat from the depths of March 2020 but are a long way off the level of a year ago and a fifth of their 2015 high. The success of businesses such as Amazon in Dixons Carphone's segment of electrical goods and telecommunications and the 'death of the High Street' narrative have weighed on the company.

The group has been trying to grow its online business. It has delivered modest growth in revenue over the past five years, but the revenue mix is changing. Over the year to the end of April 2020, overall revenue growth for its electricals business was 2% but within that, online sales grew by 22%. The shift to online accelerated markedly over the last five weeks of its financial year as COVID lockdowns were put in place. In its AGM statement, the company said that online sales more than tripled year-on-year while stores were closed, and have continued at more than double last year's sales since stores reopened.

The RWC team believes that investors don't appreciate that Dixons Carphone is still outselling Amazon in consumer electronics. Furthermore, Dixons Carphone is considering listing a minority stake in its Nordics business, which the RWC team thinks could highlight the undervaluation of the rest of the group.

## **Dividend reset**

In the light of the effects of COVID-19 on UK dividend income, the RWC team believes that TMPL's dividend needs to be reset to a more sustainable level. The intention is that the full-year dividend for the year ending 31 December 2020 will fall to 38.5p (down 25% from 51.39p for 2019). The team believes that this will facilitate steady income growth in subsequent years. The 38.5p dividend represents a yield of 5.9% on TMPL's share price of 654p as at 22 September 2020.

Dividend reset to a more sustainable level

Figure 11: TMPL's recent dividend record for accounting years ending 31 December



Source: Temple Bar Investment Trust



At the end of December 2019, the trust had revenue reserves of £37.1m (equivalent to 55.5p per share). This has enabled TMPL to maintain its quarterly dividend payments to date. However, the team points out that about 40% of FTSE350 companies have cut, postponed or cancelled their distributions in the wake of the pandemic. While many of these are already starting to reinstate distributions, past experience tells the team that companies will not restore dividends to previous levels immediately, perhaps in some cases not for many years or not at all.

## **Board**

TMPL's board comprises four non-executive directors, all of whom are independent of both the current and the proposed manager, and who do not sit together on other boards. Each of the directors was re-elected at the AGM on 30 March 2020. There is a good spread of experience and length of service within the board. The longest serving director is the chairman, Arthur Copple, who has been a director for over nine years. All the other directors have been appointed within the last five and a half years.

Figure 12: Directors

|                  | Role  | Appointed | Fee    | Shareholding <sup>1</sup> |
|------------------|---|-----------|--------|---------------------------|
| Arthur Copple    | Chairman  | 2011      | 38,750 | 72,309                    |
| Lesley Sherratt  | Senior independent direct and chairman of the audit committee | 2015      | 30,750 | 65,000                    |
| Richard Wyatt    | Director  | 2017      | 25,750 | 10,000                    |
| Shefaly Yogendra | Director  | 2019      | 25,750 | -                         |

Source: Temple Bar Investment Trust. Note 1) as at 31 December 2019



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